

# Election Systems & Software

MAINTAINING VOTER CONFIDENCE. ENHANCING THE VOTING EXPERIENCE.



## SERVICE OVERVIEW

# ES&S® Ballot Printing Service

Through nearly four decades of elections-only experience, ES&S has learned how to produce ballots faster, more accurately, and as cost-efficient as anyone else in the election industry. If you use an ES&S voting system, producing your ballots with us is the safest option to ensure success on Election Day. We have the resources to match the needs of each job — large or small. No matter what type of ballot you need, ES&S is your expert resource.

## Key Features and Benefits

### Experience

We print more ballots for ES&S equipment than all other vendors in the country. No one is more experienced or better understands how to work with your voting system and ballot requirements than ES&S.

### Quick Turnaround

The sole purpose of ES&S Print Services is to produce ballots, unlike other print shops. Over time, we have created best practices and our own unique technology that allows us to produce ballots more efficiently and accurately than anyone else. When you need it most, we can react quickly to changing circumstances.

### Cost-Effective

Our built-in efficiencies mean we can produce ballots at the lowest possible cost.

### Peace of Mind

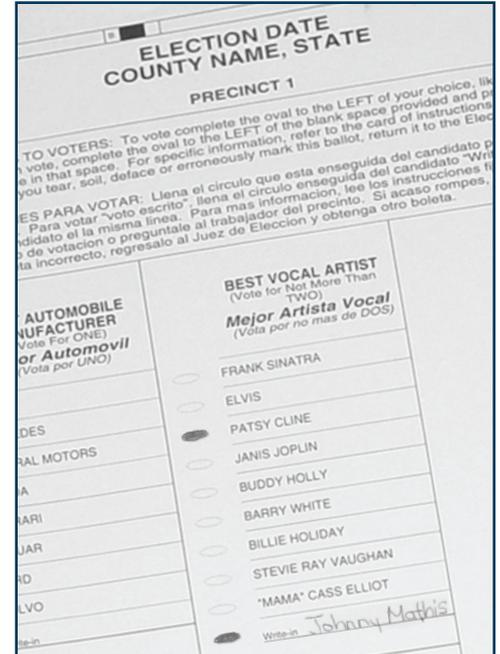
We'll make sure that things go right. We always use ES&S-approved ballot stock, and we ensure proper registration and ink density. Guaranteed.

### Quality Personal Service

Your ES&S account representative is accessible, knowledgeable, and ready to help you achieve success.

### Instant Information Access

Through the "My ES&S Online Customer Portal," you'll have round-the-clock access to information about your ballot order that is updated daily.



## WHY ES&S?

At Election Systems & Software, we recognize the incredible responsibility we have to voters and election administrators. As a result, **Maintaining Voter Confidence, and Enhancing the Voting Experience®** is our core mission as a company.

ES&S' sole focus is elections and we understand voting systems and election support services better than anyone else in the industry. With over 30 years of experience supporting thousands of elections varying in size and complexity, our staff is intimately familiar with the needs of our customers and the most important aspects of their elections.

ES&S has become a trusted partner with unmatched service support resources, and industry leading products. When you select any ES&S voting systems or service solutions, you are assured confidence, and peace of mind.

## Did You Know?

- In our company history, we have supported more than **100,000 elections**.
- ES&S prints an average of **50 million** ballots each year. No other printer comes close.
- In our Print Services area, **ballots are what we do all year long**. And we get it right.

## Managing the Overall Ballot Production and Tabulation Process with ES&S

### Layout, Printing, Audio, and Coding: The Core of Trouble-Free Elections

Working with ES&S from start to finish to produce and tabulate your ballots is an investment in Election Day confidence. Proper ballot layout, printing, audio, and tabulator coding are the essential areas that must work in sync for a successful election. When we fully support these core services for your election, we stand behind and guarantee our work in a way that others can't. Quality assurance measures are built into every step of our processes to ensure the outcome is right, every time, every election.

#### Paper-based Voting Hardware



ES&S DS200® Digital Scan Tabulator



ES&S AutoMARK® Ballot-Marking Device



ES&S Model 650® Central Ballot Counter



ES&S DS850™ Digital Central Count Scanner

#### Ballot Layout

- When you partner with ES&S for your ballot production, your account representative will walk you through our process of determining your exact needs.
- Our associates will layout your ballot, ensuring proper space utilization, registration, and a clear, easy-to-read design.
- You will have final review and approval of your ballot after it has been laid out.
- After completing a series of quality control measures to ensure correct ballot specifications, the printing of your ballots begins.

#### Ballot Printing

- During the printing process, the machine-read components of your ballots are checked for accuracy.
- After printing, your ballots are trimmed and measured with a special gauge that checks the ballot for proper width. This ensures that the ballot will pass properly through your tabulator.
- Your ballots are bundled and packaged exactly per your request.
- Your ballots are shipped immediately to you, and an identical set of test ballots are sent simultaneously to ES&S for thorough testing.

#### Tabulator Coding

- When ES&S supports your tabulator coding, we code your tabulators precisely to read your unique ballot designs, and in accordance with your state regulations.
- The identical set of coding ballots produced during ballot printing are carefully tested by ES&S — then are returned to ensure you achieve the same results through your own testing process.
- ES&S' inventory control system will track your election media.