

I got this thing in the mail that says I'm not registered to vote. Is this for real?

Postcards were mailed September 4 & 5 to about 140,000 residents who had a Washington driver license or ID card, but are not registered to vote. You can register online, or we can send you a paper registration form.

Why did you send me this postcard?

The Office of the Secretary of State is responsible for facilitating accurate, fair, and accessible elections. In keeping with that mission, we want to encourage every eligible citizen to vote in the upcoming election.

Your name appeared on our list of residents who have a Washington driver license or ID card, but are not registered to vote. Now that we've sent you this reminder, you'll be permanently removed from the list unless the address on your driver license changes.

I've been voting for years. Why did you delete my voter registration record?

We have not deleted anyone's voter registration record who received this postcard. An error in your registration record may have prevented matching your name to the list we received from the Department of Licensing. Sometimes the date of birth is incorrect, or you may have registered using a nick name, initial, or middle name. Please let me confirm that your voter registration record is correct.

I'm not eligible to vote. Why did you send me this?

I'm sorry this information doesn't apply to you. Unfortunately, there is no national list of citizens we can compare our mailing list to. Thank you for observing the eligibility requirements. If you give me your full name and date of birth, preferably as these appear on your license or ID card, we can make sure you do not receive a postcard in the future.

I don't have computer access. Can I still register?

We can send you a paper registration form. What is your address? How many forms do you need?

Is this addressed to Junior or Senior?

Are both of you registered to vote? If so, please let me confirm your registrations are correct.

There's nobody here by that name.

I'm sorry. Can you please tell me the name and address listed on the postcard?

ERIC talking points

Why send this postcard?

The Office of the Secretary of State is responsible for facilitating accurate, fair, and accessible elections.

In keeping with that mission, we want to make sure every eligible citizen has the opportunity to vote in the upcoming election.

When, how many, and whom?

Postcards were mailed September 4 & 5 to about 140,000 residents who may be eligible but are unregistered. Most of these people have recently moved or turned 18.

Recipients are urged to register online, or we can send them a paper registration form.

Those who received a postcard have a Washington driver license or ID card, but are not found in the statewide voter registration database.

Now that they've been given this reminder, they will be permanently removed from future mailings unless the address on their driver license changes.

Already registered?

We have not deleted anyone's voter registration record who received this postcard.

If you believe you're already registered to vote, you may have received this card in error. Please call to confirm your voter registration record is correct.

Is everyone eligible?

We caution all postcard recipients to read the eligibility criteria closely before registering to vote. Unfortunately, there is no national list of citizens we can compare our mailing list to.

Effectiveness?

Studies here in WA and other states show that postcards such as these can increase voter registration up to 15%.

The postcards cost about 23 cents per person to print and mail.

We are conducting a study of two different postcard messages and holding out a control group to measure the effectiveness of this particular mailing. This research will help improve the effectiveness of future mailings.