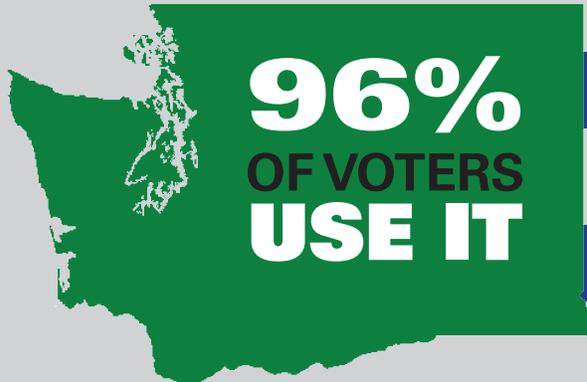


WHY PRINT A LOCAL VOTERS' PAMPHLET?



King County Elections survey, 2011

64%

SAY IT'S
THE BEST SOURCE
OF INFORMATION

72%

SAY THEY
PREFER PRINT
OVER ONLINE

COMBINE WITH THE STATE



It may cost less than you think.

You can print however many pages you want; you'll pay per page for printing and mailing, multiplied by the number of households in the county.



It doesn't need to take much time.

We'll give you a cut-and-paste template, or you can use your own design. It's your pamphlet! You retain full rights for the look and content.



It's easy - we handle printing and mailing.

You're busy, so we'll make sure your pamphlet looks great and is delivered on time to every home.

Does the state profit from combining?

No - we believe a combined voters' pamphlet is the best possible service to voters.

We only charge counties their portion of the total cost, plus overhead for the cost of publishing an extra edition of our state pamphlet. That's it!

HOW TO:

- **Talk to us!** Call Lindsay Pryor (360) 902-4143, or email voterspamphlet@sos.wa.gov.
- **Sign an Intergovernmental Agreement** valid until June 2021. You can opt out of any year or cancel the agreement any time; just let us know by May 1 each year. There's no penalty or fee.
- **Turn in your pages by Sept. 2**, or Aug. 26 if you want early pamphlets for your military and overseas ballot packets.

VOTERS' PAMPHLET MATH

The total cost is determined by the number of pages (you may print however many you need), multiplied by the number of households in your county, multiplied by the cost per page to print and mail all the voters' pamphlets statewide:

$$(\text{cost per page}) \times (\text{number of pages}) \times (\text{number of households}) = \text{total}$$

SAMPLE EVEN-YEAR COSTS (2014)

In even years, counties typically pay less because there are fewer local candidates and measures and therefore fewer pages are needed.

Combining Counties	Number of Pages	Number of Households	Total Cost
Benton	12	79,962	\$3,774
Clark	50	190,049	\$37,372
Cowlitz	18	50,132	\$3,549
Franklin	23	32,488	\$3,934
Klickitat	18	12,092	\$856
Pend Oreille	12	7,792	\$368
San Juan	26	11,687	\$1,195
Skagit	15	56,779	\$3,350
Skamania	13	6,247	\$319
Snohomish	35	316,379	\$43,549
Stevens	16	23,904	\$1,504
Thurston	13	131,046	\$6,700
Whatcom	34	104,313	\$13,948

SAMPLE ODD-YEAR COSTS (2013)

Odd-years are generally more expensive because counties need more pages for all the local candidates and ballot measures; however, this is also when a local voters' pamphlet is of most value to your voters.

Combining Counties	Number of Pages	Number of Households	Total Cost
Benton	33	78,176	\$13,647
Clark	97	197,257	\$101,221
Cowlitz	33	50,700	\$8,850
Franklin	65	32,170	\$10,130
Klickitat	25	11,478	\$1,518
Pend Oreille	Joined in 2014	--	--
San Juan	41	11,074	\$2,401
Skagit	41	59,361	\$12,875
Skamania	25	5,526	\$730
Snohomish	Opted Out of 2013	--	--
Stevens	Opted Out of 2013	--	--
Thurston	Joined in 2014	--	--
Whatcom	57	104,850	\$31,616