

# Online Voters' Guide

## Guidelines for Candidates

2018 Primary Election

### Submit Your Statement Online

The deadline is **4:30 p.m. on Friday, June 1, 2018**

When you file your Declaration of Candidacy, you must provide an email address with your candidate filing. Once approved as a candidate for office, a confirmation email will provide you with a link to submit your Voters' Guide information online. You may also submit it directly to [bpettigrew@co.clallam.wa.us](mailto:bpettigrew@co.clallam.wa.us). Please prepare your:

- Photograph
- Biography
- Statement
- Campaign contact information

### 1. Photograph

You may submit one self-portrait of your head and shoulders. Use a light-colored background, but not white. Photos must be no more than five years old. A color photo is required.

Digital photos must be at minimum 300 dpi resolution and no smaller than 4 x 5 inches (450 x 500 pixels). It must also be in .jpg format. Your photo may not be digitally altered.

Clothing or insignia that suggest a public office are banned. (Examples: judicial robes, law enforcement or military uniforms.)

### 2. Biography

In addition to your statement, you may provide a 100-word biography. Hyphenated words count as two words.

You must use the following headings, which do not count toward the word limit:

- Elected Experience\***
- Other Professional Experience**
- Education**
- Community Service**

*\*Judicial candidates, use **Legal/Judicial Experience** instead*

"No information submitted" will be inserted next to each heading left blank.

### SAMPLE

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**Warren G. Magnuson**

*(Prefers Democratic Party)*

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**Elected Experience:** Clerked for U.S. Supreme Court Justice Antonin Scalia for two years.

**Other Professional Experience:** Farmer/Rancher, Owner of Hailey Company, Inc. our 4th generation family farm. Public service volunteer, Registrar and Attendance Specialist for North Franklin School District, Baillie Memorial Youth Ranch Foundation Board, Director, Past Director of Baillie Memorial Youth Ranch Board, former 4-H leader, PTA President, continuing classroom volunteer. Served as Regional Director for a US Senator.

**Education:** Graduate Paschal High School, Ft. Worth, TX. Graduate of Eastern Washington University, 1980. Law degree from Gonzaga University, 1956.

**Community Service:** Inland Northwest Humane Society; Walk for Life participant, 11 years; neighborhood watch participant; long time recycler.

**Statement:** Senator Magnuson has always given the highest priority to advocating for children and families, including veterans, the elderly and disabled. Scourges such as identity theft, methamphetamine users and dealers have been the subject of his legislative efforts to increase penalties and protect victims.

District growth has been more than 30% over the past two years, creating a strain on schools and other services. He helped make difficult choices to balance needs and restrain the budget, working to secure funding for the Pierce County Skills Center in Frederickson, the Yelm Loop, the Cross Base Highway, the Orting Bridge for kids, the Nisqually-Mashel State Park, an upgraded early warning system and work to keep transportation dollars here at home.

Warren advocated for in-home intervention, home health care, support and chore services for children with developmental or behavioral disabilities, seniors and the disabled. He worked to extend the property tax deferral program – helping people whose homes have increased in value, but have not had an increase in income.

He believes the WASL should only be one of several tools used to measure academic success. Warren is honored to represent you and he is and always will be, there for you.

**Contact:** (509) 123-4567; warren@magnuson.net  
www.magnuson.com

## 3. Statement

The following standards ensure candidate statements comply with legal requirements and enhance the readability of the Voters' Pamphlet.

You may *not* submit a new statement for the General Election. The statement you submit will be displayed in the General Election Voters' Pamphlet, and online for both the Primary and General Election.

State law sets maximum word limits. Hyphenated words count as two words. Statements exceeding the word limit will be shortened by deleting full sentences from the end.

### 200 words - 4 paragraphs

Local Offices

Superior Court Judge\*

\*Judicial candidates' statements must comply with the *Judicial Code of Conduct*. *The Administrative Office of the Courts can review judicial statements prior to submission. Contact Shannon Hinchcliffe at (360) 357-2124.*

Proofread carefully. Your statement and biography will be printed *exactly* as submitted. Changes are not allowed unless requested by the Clallam County Auditor or required by court order.

Use only *italics* to emphasize words or phrases. Bolding, underlining, and all caps are not allowed. Tables, lists, and bullets are not allowed. Text must be written in paragraphs.

### Correct

I approve of *justice* for all, *fairness* of the law, and *rehabilitation*.

### Incorrect

- I approve of:
- JUSTICE for all
  - **Fairness** of the law
  - Rehabilitation

Naming people, such as an opponent or endorsement, delays processing and could result in court-ordered changes to your statement. Obscene, profane, libelous, and defamatory language will be rejected.

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## Tips from voters

- Treat this as a resume and edit carefully.
- Offer your vision. Be positive.
- What do you want to accomplish if elected?
- Describe what sets you apart from your opponent(s).
- Avoid criticism of your opponent.
- Who endorses your candidacy?
- Avoid technical terms and abbreviations.

## 4. Campaign Contact Info

Contact information does not count toward the word limits, and long web addresses such as Facebook or blogs are not allowed. Contact information in the *Online Voters' Guide* may be updated at any time. It may be updated in the *Voters' Pamphlet* only up until the day before it is sent for printing.

Information you may submit includes:

**Campaign phone number**  
**Campaign email**  
**Campaign website**

## Campaign finance information

Your campaign finance information will be provided to voters by the Public Disclosure Commission. A link to your campaign finance information will be published in the Online Voters' Guide.

## Questions?

(360) 417-2217

[bpettigrew@co.clallam.wa.us](mailto:bpettigrew@co.clallam.wa.us)

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