

Franklin  
County Local  
Voters'  
Pamphlet /  
Online Voters  
Guide  
Administrative  
Rules

June 14

2017

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The Administrative Rules provide information to jurisdictions that are included in the Local Voters' Pamphlet.

# Franklin County Local Voters' Pamphlet Administrative Rules

Revised May 2015

## 1. Purpose

The purpose of these rules is to provide information to jurisdictions that are included in the Local Voters' Pamphlet. In addition, these rules follow laws that are designed to provide voters with informative, non-biased, consistent and readable information. The pamphlet provides candidate and measure statements as well as voter registration and election information.

For Primary and Special Elections Franklin County only produces an online voters' guide. Jurisdictions placing measures on the ballot are automatically included.

For General Elections Franklin County publishes a local voters' pamphlet in conjunction with the state voters' pamphlet. Jurisdictions placing measures on the ballot are automatically included in the local voters' pamphlet as well as on our website.


## 2. Authority

These rules are in conformance with the state and local voters' pamphlet election laws in Title 29A of the Revised Code of Washington (RCW) and Chapter 434 of the Washington Administrative Code (WAC) and the 1965 Voting Rights Act, Section 203c.

## 3. Administrative Rules

- A. Content Outline
- B. Rules for Participation by Local Jurisdictions
- C. Rules for Explanatory Statements
- D. Rules for Committee "For", "Against", and "Rebuttal" Statements
- E. Rules for Candidate Statements & Photographs
- F. Rules for the Appeal Process

**Adopted this 14th day of June, 2017**



**Matt Beaton**

**Franklin County Auditor**

## A. Content Outline

### Content Requirements

#### [RCW 29A.32.241](#)

1. The pamphlet cover will include the following: “Official Local Voters’ Pamphlet for Franklin County”, “Published by the Franklin County Auditor’s Office”, and the date of the election or primary.
2. A list of jurisdictions participating in the pamphlet may be in the form of a table of contents.
3. Information on how a person may register to vote and obtain a ballot.
4. The text of each ballot measure submitted by a jurisdiction accompanied by an explanatory statement prepared by the jurisdiction’s attorney. If the ballot measure is a county measure, the County Prosecuting Attorney shall write the explanatory statement.
5. The “for” and “against” statements, rebuttal statements, and the names of the committee members pursuant to [RCW 29A.32.280](#).
6. A letter of introduction from the Auditor.
7. Statements and photos submitted by candidates in races on the ballot.
8. A list of all ballot deposit locations, if space allows.
9. Contact information for the Franklin County Auditor’s Office.
10. The following disclaimer shall be printed at least once where candidate statements appear: “Candidate statements are printed exactly as submitted. The Elections Department does not make corrections of any kind or verify statements for truth or fact.”
11. The following statement shall be printed at least once where statements “for” or “against” ballot measures appear: “Statements printed are the opinions of the authors and have not been checked for factual or grammatical accuracy by the Elections Department.”
12. Ballot measures and candidate statements shall be printed in the same order and form as they appear on the ballot.
13. For partisan primary elections, information on how to vote the applicable ballot format and an explanation that minor political party candidates and independent candidates will appear only on the general election ballot.

## **B. Rules for Participation by Local Jurisdictions**

All local jurisdictions in the county, with measures or candidates on the ballot, shall participate in the Franklin County Local Voters' Pamphlet. Local jurisdictions shall include information on all jurisdictional ballot measures and candidate offices scheduled to appear on the ballot.

If the required appearance in the pamphlet creates an undue financial hardship for the local jurisdiction, the legislative authority of the jurisdiction may petition the legislative authority of Franklin County ninety (90) days before publication of the Local Voters' Pamphlet to waive this requirement ([RCW 29A.32.220](#)).

The Counties legislative authority may grant such a waiver if it does so not later than sixty (60) days before the publication of the pamphlet and it finds that the participation in the Local Voters' Pamphlet would create a financial hardship. Publication of the pamphlet is defined as the date on which the County Auditor signs the final pamphlet proof and sends it to the printer.

### **Notification to Local Jurisdictions**

The County Auditor shall notify all jurisdictions that a pamphlet will be produced at least 120 days before the publication of the Local Voters' Pamphlet. This letter shall include the financial hardship clause.

### **Verification of Local Jurisdictions Not Participating in the Pamphlet**

The County Auditor shall be notified in writing of any waiver granted by the County Legislative Authority, no later than sixty (60) days before the publication of the pamphlet. The local jurisdiction shall also give the County Auditor a copy of its petition to the County Legislative Authority.

### **Responsibility for the Cost of the Local Voters' Pamphlet**

[RCW 29A.32.270](#) states: "The cost of a local voters' pamphlet shall be considered an election cost to those jurisdictions included in the pamphlet and shall be prorated in the manner provided in [RCW 29A.04.410](#)."

[RCW 29A.04.410](#) Costs borne by constituencies states: "The purpose of this section is to clearly establish that the county is not responsible for any costs involved in the holding of any city, town, or district election.

### **Bilingual Local Voters' Pamphlet**

In compliance with the 1965 Voting Rights Act, Section 203c, Franklin County produces a bilingual (English/Spanish) local voters' pamphlet. The Federal requirements state that those localities where more than 10,000 or over 5 percent of the total voting age citizens who are members of a single minority language group, have depressed literacy rates, and do not speak English very well, shall provide materials in the applicable minority language.

## **C. Rules for Explanatory Statements**

### **Requirements of Law**

A ballot measure submitted for inclusion in a local voters' pamphlet must be accompanied by an explanatory statement about the measure ([RCW 29A.32.241](#)).

### **Purpose of the Explanatory Statement**

The explanatory statement should explain in common and neutral language the measure's purpose, the financial impact, and which laws/statutes will be affected by passage of the measure.

Explanatory statements which advocate for or against a specific vote are not allowed.

### **Preparation of Explanatory Statements**

The attorney for the city, town, or district submitting the ballot measure should prepare the explanatory statement. All explanatory statements are subject to review by the County Prosecuting Attorney.

### **Statement Style**

The County Auditor finds it is in the public's best interest that all statements published in the Local Voter's Pamphlet are of similar format and style. Statements will be typeset in block paragraph style without tables, lists, bullets, or other material requiring multiple indentations. Words which are underlined, in all upper-case letters, or in bold print will be typeset in italics in a font size matching the rest of the statement. Statements submitted in upper-case letters will be set in normal lower-case, except for the first letter of proper nouns and the first letter of the first word of a sentence. The Auditor's Office will not be responsible for edits required by adhering to these rules.

### **Deadlines for Required Explanatory Statements**

No later than ten (10) business days after district resolutions are submitted to the County Auditor for inclusion on the ballot, an explanatory statement about the ballot measure must be received by the Franklin County Auditor's Office.

All explanatory statements will be available to the public no more than five (5) business days after receipt by this office.

### **Deadline Extension**

The Franklin County Auditor shall have the authority to grant any deadline extensions which he/she feels are in the best interest of the public. All extensions will be equally granted to opposing candidates or committees. Extensions will not be granted for failure to submit materials by the times and dates established in these specifications.

### **Restrictions on Explanatory Statements**

Explanatory statements shall be submitted by the local jurisdictions attorney and shall not exceed 100 words and three (3) or four (4) small paragraphs.

### **Submissions Method for Statements**

Statements must be in electronic format.

## **D. Rules for Committee “For”, “Against”, and “Rebuttal” Statements**

### **Appointment of Committees to Write Statements “For” and “Against” Measures** [RCW 29A.32.280](#)

For each ballot measure from a local jurisdiction included in the Local Voters’ Pamphlet, the legislative authority of the local jurisdiction shall, on or before the day resolutions are submitted:

1. Formally appoint a committee of not more than three (3) persons, to prepare a statement advocating voters’ approval of the measure.
2. Formally appoint a committee of not more than three (3) persons, to prepare a statement advocating voters’ rejection of the measure.
3. Submit the names, addresses, email, and phone numbers of the committee members to the Franklin County Auditor’s Office. Only the names of the committee members will be printed in the Local Voters’ Pamphlet, as the authors of the statement. Committee member’s titles shall not be included.

A Committee may seek the advice of any person or persons. The committee shall elect from among its members a chairperson to act as the contact person with the Auditor’s Office. The Auditor’s Office will give the chairperson a copy of the Administrative Rules.

If the legislative authority of the jurisdiction fails to make such appointments for either a “for” or “against” committee by the prescribed deadline, it shall notify the County Auditor, in writing, on or before the deadline date.

If either a “for” or “against” group has not been appointed or the jurisdiction has failed to notify the County Auditor by the deadline, the County Auditor will advertise for either “for” or “against” committee members the week after the Pro/Con Committee Appointment deadline. The County Auditor shall notify the jurisdiction of any citizen group willing to write a “for” or “against” statement no later than twenty (20) business days after the resolution submission date. Statements submitted by Auditor-appointed committees will be provided to the jurisdiction and published in the Local Voters’ Pamphlet.

### **Selection of Advisory Committee Members**

Committees may select additional persons to serve as an advisory committee. Only the names of the three (3) appointed “for” and “against” committee members will be published in the Local Voters’ Pamphlet.

### **Deadline for Submission of “For” and “Against” Statements and Rebuttals**

Statements “for” or “against” ballot measures appearing in the Local Voters’ Pamphlet shall be submitted to the County Auditor by the chairperson of the committee appointed to draft the statement. The deadline for submission of statements from district appointed committees will be fourteen (14) business days after the resolutions are submitted.

Statements from Auditor-appointed committees are due five (5) business days after the committee is created.

Rebuttal to “for” and “against” statements shall be submitted to the County Auditor by the chairperson of the opposing committee.

Rebuttals must be received within three (3) business days after receipt of the “for” or “against” committee statements.

The County Auditor shall provide all specific calendar dates to the local jurisdictions at the beginning of the year along with the notice of resolution deadline dates for the Primary and General Elections.

### **Statement Word Count**

If any statement exceeds the word and/or paragraph standards, the extra words will be omitted. If such a deletion creates an incomplete sentence, the incomplete sentence will also be omitted. In order to be fair and to give equal treatment to all districts or committees, there will be no exceptions to this word limitation.

Microsoft Word will be used to verify word counts.

The County Auditor will reject statements which contain obscene, vulgar, or profane language, or any language which in any way promotes, or advocates hatred, abuse, violence, and/or hostility toward or which tends to bring ridicule or shame upon a person or group of persons by reason of gender, race, color, sexual orientation, or religion.

### **Statement Style**

The County Auditor finds it is in the public’s interest that all statements published in the Local Voters’ Pamphlet are of similar format and style. Statements will be typeset in block paragraph style without tables, lists, bullets, or other material requiring multiple indentations. Words which are underlined, in all upper-case letters, or in bold print will be typeset in italics in a font size matching the rest of the statement. Statements submitted in upper case letters will be set in normal lower case, except for the first letter of proper nouns and the first letter of the first word in a sentence. The Auditor’s Office will not be held responsible for edits required by adhering to these rules.

### **Length and Format of “For” and “Against” Statements**

Statements “for” and “against” ballot measures appearing in the Local Voters’ Pamphlet shall not exceed 250 words and four (4) paragraphs. Lists or bullets are not permitted due to space limitations in the Local Voters’ Pamphlet. The committee may use up to four (4) brief subject headings to summarize and identify major arguments or portions of the statements for the convenience of the reader, and such headings shall be included in the statement word count. Committee members’ names will not be included in the final word count. Committee members contact information will not be printed in the Local Voters’ Pamphlet.

### **Length and Format of Rebuttal Statements**

Rebuttals to “for” and “against” measure statements appearing in the Local Voters’ Pamphlet shall not exceed (75) words and no more than two (2) Paragraphs. The rebuttal must address issues raised in the opposing committee’s statement. Issues not previously discussed by either the “for” or “against” statement cannot be injected. Headings are not permitted in connection with rebuttal statements.

**Editing of Statements for the Local Voters' Pamphlet**

The Franklin County Auditor will not make corrections and assumes no responsibility for errors which result from inaccuracies in the original statement.

**Deadline Extension**

The County Auditor shall have the authority to grant any deadline extension which he or she feels is in the best interest of the public. All extensions shall be granted to both committees.

**Submission Method for Statements**

Statements must be submitted electronically.

**Where to submit Statements**

Email: [elections@co.franklin.wa.us](mailto:elections@co.franklin.wa.us)



## **E. Rules for Candidate Statement and Photograph**

### **Purpose**

These rules establish submission guidelines for candidates running for local office only. Precinct Committee Officer Candidates do not appear in the Local Voters' Pamphlet.

These rules establish submission guidelines for candidates running for local office to appear in the Local Voters' Pamphlet. Candidates running for federal or state office follow administrative rules established by the Office of the Secretary of State.

### **General Provisions Applicable to All Submissions**

All candidates submit content only once: Local candidates to their county election office; and federal or state candidates to the Office of the Secretary of State.

To submit online, candidates must provide an email address with their candidate filing. Once the filing has been approved as a candidate for office, a confirmation email will invite you to submit the Voters' Pamphlet content.

### **Statement Length**

- Each statement shall be limited to 200 words for local candidates. State candidates will utilize the State Online Voters' Pamphlet submission tools where word counts are specified by [RCW 29A.32.121](#).
- Microsoft Word will be used to verify word counts.
- No changes will be allowed after submission.

If the statement exceeds the word limit the Auditor's Office will delete sentences from the end of the statement until the word limit is met.

In addition to the statement, candidates may provide a short biography limited to 100 words or less. The biography may include Elected Experience, Other Professional Experience, Education and, Community Service.

### **Candidate Contact Information**

A candidate's campaign name, address, email address, website, and phone number may be printed in the Local Voters' Pamphlet. If the candidate does not submit campaign contact information with their statement, the information on their Declaration of Candidacy form will be used as contact information. Contact information is not part of the 200 word count for local candidate statements.

Be certain that mail, email, web addresses and phone numbers are accurate, functional, and not confidential or private.

Changes to contact information are subject to the discretion of the Auditor.

## **Statement Format**

Statements shall be typed and double-spaced in standard paragraph style. The statement will be set in upper and lower case.

Up to four paragraphs may be used for local races. Candidates for state and federal offices must use the number of paragraphs specified in the State Candidate Guide. Italics may be used to emphasize specific words or sentences. Other formatting such as all caps, bolding, underlining, lists, and bullets are not allowed.

## **Editing Statements for the Local Voters' Pamphlet**

Submissions should be edited and prepared as carefully as one would edit and prepare a resume. Spelling, grammar and punctuation errors will not be corrected. Statement content will be printed exactly as received, as long as it complies with format and content rules.

## **Photographs**

Candidates may submit a photograph to go with their statement in the Local Voters' Pamphlet and on the Franklin County Auditor's Office, Elections Department website.

The photographs must be:

- Digital (.JPEG or .TIFF format).
- 300 dpi or larger resolution.
- No smaller than 2.5 x 3 inches (750 x 900 pixels).
- Submitted electronically.
- Current (taken within the last 5 years).
- Of the candidate's face, neck, and shoulders in the manner of a portrait.

The photographs may not:

- Include scenery, flags, or other background settings.
- Show judicial robes, law enforcement, fire, or military uniforms.
- Show clothing or insignia suggesting that you hold a public office.
- Be an informal candid photo, cartoon, caricature of any other image that does not accurately portray the candidate.
- Be a group photo.

Photos will be rejected that do not meet the administrative criteria outlines in the Administrative Rules above.

## **Photo Guidelines:**

- Color photos are required.
- For best results, use a plain, light-colored background.

The Auditor's Office may adjust or crop photos as necessary.

The Auditor's Office will not be responsible if a candidate photo appears in publications other than the Local Voters' Pamphlet.

## **How and When to Submit Statements, Photos and Contact Information**

Statements, photos, and campaign contact information must be submitted electronically using one of the following:

- State provided link after your candidate filing has been approved.
- Email to: [elections@co.franklin.wa.us](mailto:elections@co.franklin.wa.us)

The contents of candidate statements, photo, and contact information are the sole responsibility of the authors. Candidates are responsible for ensuring their statements and photos are received in the Auditor's Office by the deadline.

- Submissions for inclusion in the Local Voters' Pamphlet are due on the Friday following filing week at 4:30 p.m.

If a submission is not received by the deadline, the text "No Photo Submitted", "No Information Submitted", and/or "No Statement Submitted" will appear in the applicable sections.

### **Disclaimer**

Submissions do not represent the position of the Franklin County Auditor or Franklin County. Neither the Franklin County Auditor nor Franklin County is responsible for the validity or accuracy of the submissions.

### **Public Inspection of Statements**

#### **[RCW 29A.32.100](#)**

Local voters' pamphlet submissions are not available for public inspection or copying until the deadline for submission has passed.

## **F. Rules for Rejection and Appeal Process**

### **Rejection**

Pursuant to RCW 29A.32.230, the Auditor's Office reserves the right to reject any submission to the Local Voters' Pamphlet that does not meet submission requirements.

Material submitted for publication in the Local Voters' Pamphlet may be rejected if it:

- Is obscene.
- Is libelous.
- Contains a commercial advertisement.
- Contains matter prohibited by law from distribution through mail.
- Contains matter not limited to the candidate himself or herself or to the political office for which the candidate is filing.
- Contains matter that is otherwise inappropriate or that does not comply with applicable law.
- Photo does not meet statutory or administrative criteria.
- Was received after the submittal deadline.

If any portion of a submission is rejected, the candidate or committee will be notified by email and given 48 hours from the time of notification to submit adjusted material as long as the original was submitted on time. The time of notification will be the time the email was sent to the candidate or committee. The email shall set forth specific grounds for the rejection.

### **Appeal**

Any candidate whose submission is rejected may appeal the Auditor's decision. A written notice of appeal shall be submitted to the Auditor by email ([elections@co.franklin.wa.us](mailto:elections@co.franklin.wa.us)) not more than 48 hours after the notice of rejection was sent and shall set forth the specific grounds for appeal. The Auditor may submit any rejected statement to the Prosecuting Attorney for review. The Auditor shall issue a written decision granting or denying the appeal by email within two business days after receiving the notice of appeal, and such decision shall be final.

If material is rejected the voter pamphlet will be printed with the rejected material omitted and the appropriate space left blank.