



## FRANKLIN COUNTY AUDITOR

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Matt Beaton, Auditor

### **NEWS RELEASE FOR IMMEDIATE RELEASE:**

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### **Franklin County Auditor Matt Beaton receives Voter Outreach Award from WA Secretary of State**

Pasco, WA, June 20, 2013 — Matt Beaton and the Franklin County Elections Department received the Washington Secretary of State Voter Outreach Award. The award given annually recognizes outstanding efforts to increase voter participation and to better educate the electorate through voter outreach.

Beaton and staff were recognized for their use of technology and the innovative “Vote It, Sign It, Send It” awareness campaign in the 2012 Presidential Election cycle. Additionally, Franklin County was ranked #1 in Washington State for the increase in registered voters by the PEW Charitable Trusts. Franklin County increased voter registration 24% from 2008 to 2012.

“It is not so much educating voters as it is reminding them to vote in their otherwise busy lives,” said Franklin County Auditor, Matt Beaton.

Additional election information including a copy of the video is available on the Franklin County website [www.co.franklin.wa.us/elections](http://www.co.franklin.wa.us/elections). If your organization would like a copy of the “Vote it, Sign it, Send it!” video emailed or a DVD sent to them, please contact us.

*Franklin County was formed in 1883, and is named after Benjamin Franklin. It is located in beautiful Eastern Washington. It consists of 1,242 square miles, or 795,000 acres. As of June 2009, the population of Franklin County is 72,700 -- a 47.3% increase since 2000, making us one of the fastest growing counties in the nation.*

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