

# Klickitat County Voters' Pamphlet Guidelines for Candidates

2014 Edition

All statements, biographies, and photographs must be submitted electronically. You may submit items online, via email, or on a CD.

The deadline is **5 p.m. on May 23, 2014**. Late or incorrect submissions will not be accepted.

## Submit your statement online

When you file for office, instructions for online submission will be emailed to you with confirmation of your successful candidate filing.

Please prepare the following in advance:

- photograph
- statement- 100 words
- biography-100 words
- campaign contact information

## Photograph

You may submit one self-portrait of your head and shoulders. Use a light-colored background, but not white. Photos must be no more than five years old. A color photo is required.

Digital photos must be a minimum 300 dpi resolution and no smaller than 4 x 5 inches (1200 x 1500 pixels). Your photo may not be digitally altered.

Clothing or insignia that suggests a public office are banned. Examples: judicial robes, law enforcement, or military uniforms.

## Biography

In addition to your statement, you may provide a 100 word biography. You must use the following headings, which do not count toward the word limit. "No information submitted" will be inserted next to each heading left blank.

- Elected Experience
- Other Professional Experience\*
- Education
- Community Service

\* Judicial Candidates, use Legal/Judicial Experience instead.

— SAMPLE —

## Warren G. Magnuson

(Prefers Democratic Party)



**Elected Experience:** 2005 elected North Franklin School District Board of Directors.

**Other Professional Experience:** Farmer/Rancher, Owner of Hailey Company, Inc. our 4th generation family farm. Public service volunteer, Registrar and Attendance Specialist for North Franklin School District, Bailie Memorial Youth Ranch Foundation Board, D

**Education:** Graduate Paschal High School, Ft. Worth, TX. Attended classes at TCJC and TCU. Graduate of Eastern Washington University, 1980.

**Community Service:** Inland Northwest Humane Society; Walk for Life participant, 11 years; neighborhood watch participant; long time recycler.

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**Statement:** Senator Magnuson has always given the highest priority to advocating for children and families, including veterans, the elderly and disabled. Scourges such as identity theft, methamphetamine users and dealers have been the subject of his legislative efforts to increase penalties and protect victims.

Warren advocated for in-home intervention, home health care, support and chore services for children with developmental or behavioral disabilities, seniors and the disabled. He worked to extend the property tax deferral program – helping people whose homes have increased in value, but have not had an increase in income.

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**For more information:** (509) 123-4567  
warren@magnuson.net; www.magnuson.com

## Statements

Only local candidates in Klickitat County should submit their information to Klickitat County. State candidates need to submit their information to the Secretary of State's Office.

You may **not** submit a new statement for the general election. The statement you submit will be displayed online through the Primary and printed in local portion of state Voters' Pamphlet if you advance to the general election.

Hyphenated words count as two words. Statements exceeding the word limit will be shortened by deleting full sentences from the end.

Proofread carefully. Your statement and biography will be printed exactly as submitted. Changes are not allowed unless requested by the Auditor's Office or required by court order.

Use only italics to emphasize words or phrases. Bolding, underlining, and all caps are not allowed. Tables, lists, and bullets are not allowed.

**Text must be written in two paragraphs.**

Naming people, such as an opponent or endorsement, delays processing and could result in court-ordered changes to your statement. Obscene, profane, libelous, and defamatory language will be rejected.

## Tips from voters

- Treat this as a resume and edit carefully.
- Offer your vision. Be positive.
- What do you want to accomplish, if elected?
- Describe what sets you apart from your opponent.
- Avoid criticism of your opponent.
- Avoid technical terms and abbreviations.

## Campaign contact information

The following campaign contact information will be published with your statement. Contact information does not count toward the word limits, but long web addresses such as Facebook or blogs are not allowed.

- Campaign phone number
- Campaign email
- Campaign website

## Questions?

Klickitat County Auditor's Office  
Elections Department  
205 S Columbus Ave Room 203, Stop2  
Goldendale, WA 98620

Email: [voting@co.klickitat.wa.us](mailto:voting@co.klickitat.wa.us)  
(509) 773-4001  
(800) 583-8050

## Candidate information form

Completing this form is required if submitting by mail. Information should be neatly printed and returned with your statement, biography, and photograph on a CD.

**Information in this section is for use by staff only and will not be published.**

Candidate name \_\_\_\_\_  
(as it will appear on the ballot)

District, office and position number (if applicable) \_\_\_\_\_

Contact telephone number \_\_\_\_\_  
(include area code)

Email address \_\_\_\_\_

PO Box or street address \_\_\_\_\_

City or town \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

**The following will be published. It does not count toward word limits.**

Campaign telephone number \_\_\_\_\_  
(include area code)

Campaign email address \_\_\_\_\_

Campaign website \_\_\_\_\_

### **Enclosure checklist** if mailing your information, please include...

- Candidate information form, printed and on CD
- Statement, printed and on CD
- Biography, printed and on CD
- Photograph, printed professionally or on CD
- All materials must be received by **May 23**

### **Mail to**

Klickitat County Auditor  
Voters' Pamphlet  
205 S Columbus Ave Stop 2  
Goldendale, WA 98620